



Increasing your revenue by accepting China UnionPay Cards

What is UnionPay Card (UnionPay International)?

UnionPay International (UPI) is a subsidiary of China UnionPay focusing on the international business of China UnionPay, a global bankcard association established in China in 2002. UnionPay cards are accepted in over 140 countries and regions outside China. With 3.5 billion cards having been issued in Mainland China and more than 30 countries and regions globally, UnionPay has become the fastest growing card scheme company.

Why you need UnionPay facility for your business?

- Almost every Chinese visitor carries UnionPay Cards
- Give Chinese visitors direct access to their account so you can make more sales
- Highest ticket purchase sizes –Unlimited transactions for UnionPay debit cards
- No Fees for UnionPay card holders when they spend money on UnionPay enabled eftpos terminals - most preferred payment option for Chinese Visitors.
- The average UnionPay transaction is five times higher than Visa & Master transactions in NZ Market.

How do you accept UnionPay Cards?

- For BNZ existing merchants, your EFTPOS terminal most likely will already accept UnionPay Cards. If you are unsure you can call “BNZ Merchant Help Desk at 0800 737 774” to find out.
- For merchants who want to accept UnionPay cards but currently are not a BNZ customer you have 2 options:
 1. Option 1: Call BNZ Merchant help desk at 0800 737 774 to talk with BNZ merchant specialist to find out how they can help you to implement this facility for you.
 2. Option 2: for those merchants who do not wish to shift their existing merchant service bank, you can call Dynamic Payment at 0508 888 168 - they will provide a dedicated UnionPay EFTPOS terminal for you to use, and those terminals are only for UnionPay card transactions.